

BUSINESS OPPORTUNITIES IN MALAYSIA

WHY MALAYSIA?

- ▶ A pro-business government environment, stable political and legal systems with the ideal pre-requisites for growth and profits.
- ▶ Attractive tax incentive packages, which allow, among others, companies to enjoy full corporate tax exemption of up to 15 years.
- ▶ Productive manpower and wage rates of between 8 to 10 times cheaper than many developed countries.
- ▶ A diversified economy with vast business opportunities both in resource-based and non-resource-based industries.
- ▶ Equipped with one of the most well-developed infrastructure and logistical network in Southeast Asia.
- ▶ Home to more than 4,000 foreign companies from 40 countries.
- ▶ Intellectual property protection which conforms to international standards.
- ▶ A dynamic trading nation with two-way trade between US and Malaysia reaching US\$32.4 billion in 2008, making Malaysia the 18th largest trading partner of the USA.
- ▶ A member of ASEAN with the advantage of immediate access to the ASEAN Free Trade Area (AFTA) of more than 577 million consumers with a combined GDP of \$1400 billion.
- ▶ Outstanding quality of life with rich diversity of cultures, modern medical facilities and international schools.

WHY ATTEND?

- ▶ As a seminar participant, you will have the opportunity to seek clarification directly from the Hon. Mustapha Mohamed, Minister of International Trade and Industry of Malaysia on matters related to your business interest and also gain a better understanding of the following:
 - The current economic and political situations in Malaysia.
 - Business opportunities in the manufacturing and manufacturing-related services sectors in Malaysia.
 - Trade opportunities between the U.S.A. and Malaysia.
 - Latest developments on the ASEAN Free Trade Area (AFTA), India and China.
- ▶ You will also have the opportunity to hear from a representative of a Bay Area firm who will speak on the company's experience of doing business in Malaysia.
- ▶ One-on-one meeting session will afford you the opportunity to meet with Malaysian businessmen seeking to do business with Bay Area companies. The Malaysian business delegates are eager to meet with Bay Area companies to discuss business collaboration through joint venture and technology transfer in the manufacturing project, trade of products and services and contract manufacturing.

PROGRAM

- 9:00 a.m. Registration of Participants
- 10:00 a.m. Opening Remarks
by Chairman of Seminar
Mr. Thomas J. Finn
Managing Director, Finn & Company LLC
- 10:05 a.m. Keynote Address
by the Hon. Mustapha Mohamed
Minister of International Trade
and Industry, Malaysia
- 10:45 a.m. Video Presentation on
"Malaysia: Your Profit Center in Asia"
- 11:00 a.m. Coffee Break
- 11:15 a.m. Address by
Guest Speaker
- 11:35 a.m. Question & Answer Session
- 12:30 p.m. - 2:00 p.m. Lunch hosted by
The Hon. Mustapha Mohamed,
Minister of International Trade
and Industry, Malaysia
- 2:30 p.m. - 5:00 p.m. One-on-one Meetings
between Malaysian delegates and
US businessmen

ORGANIZED BY



Malaysian Industrial
Development Authority



Malaysia External Trade
Development Corporation

IN COOPERATION WITH



Malaysian Professional & Business Association



California-Asia Business Council



Semiconductor Industry Association



Silicon Valley Center for
International Trade Development



LinkedIn Malaysia Executive Forum

Please register using the attached form and fax to (408) 392 0619 or mail to the address below by November 30, 2009

Malaysian Industrial Development Authority
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San Jose CA 95110
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Fax: (408) 392 0619
Email: midasanjose@aol.com

MALAYSIA: KEY ECONOMIC INDICATORS (2008)

Population:.....27.7 million
Nominal GDP:.....US\$150.9 billion
Real GDP growth rate:4.6 percent
Per capita income:US\$7,246
Inflation (p.a.):5.4 percent
Unemployment Rate:3.3 percent
Merchandise Exports:US\$189.6 billion
Merchandise Imports:US\$149.0 billion
Foreign Reserves:US\$91.4 billion

TRADITIONAL AND EXPANDING INDUSTRIES

Traditional: Rubber-based products, palm-oil based products, wood-based products, oil and gas, textile/apparels, plastics, building materials.

Expanding: Advanced electronics, bio-technology, medical devices, opto-electronics, aerospace, instrumentation, industrial machinery and system, information hardware and software, transportation equipment, chemicals, tele-communication equipment, food processing.

FACTS ON MALAYSIA

TOTAL AREA: 330,000 square kilometers (127,000 sq. miles)

POLITICAL STRUCTURE: A federation of 13 states

SYSTEM OF GOVERNMENT: Parliamentary democracy
with a constitutional monarch

FEDERAL CAPITAL: Kuala Lumpur

MAJOR ETHNIC GROUPS: Malays, Chinese, Indians, Kadazans,
Ibans

MAJOR LANGUAGES: Malay (official language), English,
Mandarin, Tamil

MAJOR RELIGIONS: Islam, Buddhism, Christianity, Hinduism

TIME: GMT + 8 hours, US Eastern Standard Time + 12 hours

CLIMATE: Equatorial - warm and sunny throughout the year.
Daily temperature ranges from 33°C (90° F) in the
afternoon to 22°C (70° F) during the night.

EXCHANGE RATE: US\$1 - RM3.50 as of July 1, 2009

Your Invitation to **MALAYSIA-US BUSINESS OPPORTUNITIES SEMINAR** and Official Visit of **Minister of International Trade and Industry Malaysia** **Hon. Mustapha Mohamed**

Thursday, December 10, 2009
Venue: Westin San Francisco Market Street
50 Third Street
San Francisco, CA 94103
Time: 9:00 am – 2:00 pm



Featuring:
Keynote Address by the
Hon. Mustapa Mohamed
Minister of International Trade & Industry.

One-on-one meetings with members
of the Malaysian Delegation.

Address by Guest Speaker on his experience
of doing business in Malaysia